



ZAITOON

NEWS LETTER APRIL 2024

PIONEERING *Excellence in* REAL ESTATE



PROJECTS BY ZAITOON GROUP



ZAITOON
NEW LAHORE CITY



ZAITOON
CITY



ZAITOON
Lifestyle

WELCOME TO ZAITOON GROUP

Zaitoon Group is a renowned and pioneering entity in the real estate industry, boasting over three and a half decades of legacy in delivering state-of-the-art and successful projects in the heart of Lahore City. Among its notable ventures are New Lahore City, Zaitoon City, and Zaitoon Lifestyle.

Strategically situated near the Lahore Ring Road project, these developments benefit from proximity to a major infrastructure initiative by the Punjab government. This mega project aims to ensure seamless connectivity across all corners of Lahore, enhancing accessibility and convenience for residents and investors alike.

“ PIONEERING
EXCELLENCE IN
REAL ESTATE ”



OUR LEGACY

Zaitoon Group has a rich history in the real estate business, dating back to its establishment in 1987. Since then, our visionary leadership has been dedicated to providing a luxurious lifestyle to the people of Pakistan at the most affordable prices compared to other projects and societies. Despite facing economic challenges and regional instability, Zaitoon Group has successfully delivered projects to the Lahore public, offering a diverse range of exclusive and developed residential and commercial plots across the city.



“ REDEFINING
LUXURY LIVING
SINCE 1987 ”

Our projects feature plots ranging from 3 Marla to 20 Marla for residential and commercial purposes. Additionally, we provide world-class amenities including underground electricity, 24/7 security within gated communities, schools, commercial zones, lush green recreational parks, and many more.

EXCITING COLLABORATIONS

In 2023, the Zaitoon Group achieved significant milestones through collaborations with renowned entities across Pakistan.

The Educators (Beaconhouse)

In the last quarter of the year, Zaitoon organized a grand MOU signing ceremony with Pakistan's largest and pioneering educational group, "The Educators," a project by the Beaconhouse School System. This partnership laid the foundation for a brighter educational future within our society.



“ WITHOUT EDUCATION THERE IS NO FUTURE ”



Rafi Peer Group of Art & Culture

Towards the end of 2023, Zaitoon Group reached another milestone by welcoming Rafi Peer Group of Art and Culture by signing an MOU to New Lahore City. This esteemed institution has nurtured many renowned artists and promises to enrich the cultural landscape of our community. This collaboration also introduced Peeru's Café to New Lahore City, offering a delectable blend of traditional and Western cuisines. Soon to open, the café will provide residents and visitors alike with a leisurely environment to enjoy live performances by talented artists, creating unforgettable memories with friends and family.



LATEST DEVELOPMENTS

Launched early in the year 2024, Deal 24 received a massive turnout from the public. Through this deal, people can secure on-ground and developed plots with just a 20% downpayment and a payment plan spanning one and a half to two and a half years, featuring easy monthly installments starting from as low as Rs. 21,250.

Deal 24

Launched early in the year 2024, Deal 24 received a massive turnout from the public. Through this deal, people can secure on-ground and developed plots with just a 20% downpayment and a payment plan spanning one and a half to two and a half years, featuring easy monthly installments starting from as low as Rs. 21,250.



Enhanced Accessibility: Connecting to Main Sundar Raiwind Road!

In yet another exciting development, Zaitoon Group has further enhanced accessibility by connecting directly to Main Sundar Raiwind Road in Lahore. The addition of a 60ft main boulevard in New Lahore City Phase 2 has significantly boosted the area's value. This strategic connection aligns perfectly with our ongoing Deal 24 initiative, making it even more appealing to prospective residents and investors. With numerous families already enjoying life in the area and many more housing projects underway, the future of this vibrant community looks brighter than ever.



Gateway Commercial

This deal also provides an excellent opportunity for investors and the business community with ideally located commercial plots in the Gateway Commercial zone. Offering an easy installment plan spanning 30 months, these plots are poised to facilitate thriving business ventures. There are several high rise commercial projects which is already under fast development and many of the projects gray structures are already completed and many upcoming projects are in pipeline.



Thriving Development: Progress at Zaitoon City's Tulip-Overseas Block:

Despite the ongoing challenges that our country is facing, Zaitoon Group continues to maintain the pace of development across its projects, and the Tulip-Overseas block in Zaitoon City is a prime example. Development at this block is progressing rapidly, with construction work underway day and night. The focus is on building broad road networks and essential utilities, including underground gas, water, and electricity supplies, to meet residents' needs. Similar progress can be seen in other blocks such as Lotus and Jasmine, where many house structures are nearing completion. Once finished, the luxurious lifestyle offered by the society will be unparalleled.



GREAT NEWS FOR THE ZAITOON COMMUNITY

Ring Road SL-3, Now Operational!

The Southern Loop 3 (SL3) section of the Ring Road Lahore, spanning approximately 8.5 km, is set to revolutionize connectivity and property values in the surrounding housing societies. The fantastic news is that it has now become operational. With the Ring Road SL-3 Project now operational, it ushers in a wave of transformation for these housing societies. Zaitoon Group projects, including New Lahore City and Zaitoon City, are primed to experience significant positive impacts in terms of connectivity, convenience, and property value appreciation.

The New Lahore City project, strategically positioned just a stone's throw away from the Ring Road SL-3 project, offers unparalleled convenience and accessibility that makes it one of the prime locations of Lahore. Nestled adjacent to Bahria Town Society, our project boasts a prime location for residential living or endless business investment opportunities. Similarly, the Zaitoon City project is just a 4-minute drive from the Ring Road's largest interchange on Main Multan Road, Lahore which further enhances the value and convenience of our project's location.

This SL-3 project will connect Adda Plot on Raiwind Road to Maraka on Multan Road, featuring two interchanges, one near NFC Phase 2 and another on Multan Road. Additionally, the Southern Loop will boast seven flyovers (bridges), four service road bridges (single span), and



CELEBRATING COMMUNITY

Honoring Partnerships and Achievements

As pioneers in the real estate industry, we at Zaitoon Group strongly believe that no society can thrive without fostering strong relationships with its community. To this end, Zaitoon Group's management frequently organizes various events, including sales events, discount offers, and exclusive occasional events, to nurture our community.

Recently in the month of Ramadan, Zaitoon Group organized a grand Iftar dinner for its sales partners at the New Lahore City Corporate Office. Various groups of dealers and sales partners were invited, and the event was impeccably organized by the Zaitoon Group management team. The ambiance was truly amazing, leaving everyone in awe.

Furthermore, Zaitoon Group recognizes its sales partners by presenting them with shields in honor of their outstanding performance as Sales Partners of the Month. This initiative serves to motivate and inspire other community members and partners to strive for excellence and achieve exclusive incentives.



“HARD WORK
IS THE KEY TO ANY
ACHIEVEMENT”

UNVEILING TOMORROW

Discover What Lies Ahead

As we continue to evolve and grow day by day, our commitment to providing you with exceptional service, unparalleled amenities, and endless opportunities for growth and prosperity remains steadfast.

Ring Road Enclave

In the upcoming days, Zaitoon Group plans to launch a new block in New Lahore City called “**Ring Road Enclave**”. This block will be situated in close proximity to Ring Road, aiming to provide residents with easy access to the Ring Road SL-3 interchange. Ring Road Enclave will boast luxurious and top-notch amenities, offering residents a better lifestyle at affordable prices compared to other competitors.

Stay tuned with us through our website and social media platforms, including Facebook, Instagram, LinkedIn, and YouTube, for the latest updates, exclusive offers, and exciting announcements.



PROJECTS BY ZAITOON GROUP



ZAITOON CORPORATE CENTRE

Main Boulevard, New Lahore City, Canal Bank Road, Lahore.

ZAITOON GROUP HEAD OFFICE

57. Link MM Alam Rd, Block C 2 Gulberg III, Lahore.

☎ 0800 11011
✉ info@zaitoon.com
🌐 www.zaitoon.com.pk

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